



# Global Trade Plus

A Division of Global Trade AIM

## **Presented By**

**Global Trade Partners LLC**

PMB #237

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# Global Trade Plus

## Introduction

**Trade Plus is the Global Trade's international market for midcap companies seeking to raise between \$1 - \$5 million dollars through our institutional investment platform. Through Trade Plus you will find a wide range of businesses ranging from young, venture capital-backed start-ups to well-established, mature organizations looking to expand.**

Trade Plus will launch with more than 3,000 companies registering that seek raise more than \$7 billion US dollars in equity and debt capital for their companies and projects worldwide. Through our institutional investment structure we are capable of matching listing companies needs with the investors requirement. This capital has helped Trade Plus-quoted companies of all kinds to fund their development and pursue their ambitions.

## Why Trade Plus is unique?

When the Trade Plus was created, the objective was to offer micap companies – from any country and any industry sector – the chance to raise capital on a market with a pragmatic and appropriate approach to regulation. With this in mind, Trade Plus was designed to be a highly flexible public market offering many unique attributes both for companies and investors.

To join Trade Plus, companies do not need a particular financial track record or trading history. There is also no minimum requirement in terms of size or number of shareholders. This more flexible approach reflects the fact that Trade Plus was designed specifically for smaller growing companies, and has helped Trade Plus to become the leading global growth market. With this in mind, Trade Plus was designed to provide a balanced regulatory regime offering many unique attributes both for companies and investors.

## Trade Plus International Capital Markets

The Global Stock Exchange and its partners has created the process to designate Regulation D, 144A Regulation S, hedge funds and other alternative investment securities as "Trade Plus securities" under its corporate structure as an “alternative trading system.. Serving the investment needs of offshore companies, governmental entities, broker-dealers, qualified institutional buyers (QIBs) and private and public companies from around the world, the Trade Plus Market facilitates the quoting and trading of unregistered securities eligible to be resold pursuant to various regulations worldwide. Trade Plus provides review of qualified equity, fixed income and derivative securities for access to the clearance and settlement services of GlobalClear Limited.

Now, with partners that have more than 50 years experience designating and servicing institutional securities markets, the Trade Plus is uniquely qualified to build the institutional “Alternative Investment

Market of the future. Trade Plus will launch a new trading system exclusively for debt, equity securities and derivatives providing a transparent, one-stop solution from negotiation through settlement.

### **Online Application Process**

Trade Plus offers an online application system for processing security applications seeking Trade Plus designation. This online service allows issuers and their advisors, such as investment bankers and general counsels, to manage the application process and the information delivery requirement seamlessly through a convenient web-based product.

### **Trade Plus Market Trading System**

Trade Plus is leveraging its industry leading technology and expertise in electronic market structure to develop the next generation of the Trade Plus Market - a fully electronic, closed Trade Plus Market trading system for qualified entities to quote and trade “authorized securities”. Through enhanced trading and informational transparency and efficiency, Trade Plus hopes to increase the opportunities for capital formation and improve the liquidity in secondary market trading for “authorized securities.

### **Key Features**

- All Trade Plus eligible equity, derivative and debt
- Indicative quote display in price or alternative yield options
- Order negotiation
- Pre-trade anonymity on quotes and orders

### **Quote Management**

- Manual quote update
- Indications of interest
- Price or yield-based entries
- Symbol or CUSIP entries

### **Orders**

- Preference - direct a negotiation to a specific MPID
- Broadcast - solicit an invitation to negotiate with any participant
- Non-negotiable - price or yield and quantity firm

### **Execution and Post Trade**

- Negotiation via order delivery
- Real-time trade reporting and clearing via GCL

### **Order Types**

- Symbol or ISIN, CUSIP based entries
- Limit orders only

- Time-in-Force
  - Immediate or cancel
  - Up to 99 minutes on counter
- Price or yield-based
- Quantity in actual shares
- Attributable and pre-trade anonymity
- MAQ
  - All-or-None
  - Any
  - Non-Negotiable

Trade Plus Montage

### **Trade Plus Montage**

Displays top-of-file in actual shares for each quoting participant's MPID and PRTL MPID for unattributed quotes, ranked in time/price priority.

- Aggregate size is displayed at each price level
- Unpriced indications of interest rank lowest
- High/Low/Last/Volume and trade blotter represent current day trades
- Alternative display for Bonds allows yield-based options
  - Current Yield
  - Yield to Maturity
  - Yield to Call

### **Hours of Operation**

Quote Entry - 7:30 a.m. - 6:30 p.m.

Entry, Negotiation, Trade Reporting, Clearing - 8:00 a.m. - 6:30 p.m.

### **What is Rule 144A? - An Efficient, Low-Cost Way to Access U.S. Capital and Institutional Investors**

U.S. Securities and Exchange Commission (SEC) Rule 144A allows for the immediate resale of private placement securities among qualified institutional buyers (institutions that manage at least \$100M in securities and are referred to as QIBs) without requiring public registration. This provides efficient access to U.S. capital at a lower cost than traditional public U.S. offerings. Companies from all over the world have used Rule 144A to raise capital and increase their company's profile with U.S. institutional investors including banks, savings and loan institutions, insurance companies, investment companies or employee benefits plans.

## **The Benefits of 144A for Public and Private Companies**

SEC Rule 144A provides public and private companies with another option for effectively raising capital in the U.S. Thousands of public companies raised 144A capital as a transitional step toward a U.S IPO. With private placement capital in hand, companies have the time and flexibility to grow the business, evaluate options, gain experience and develop more accurate pricing, all of which can help lead to a more effective IPO.

Many global companies have found that using the private 144A market via the PORTAL as a first step to becoming publicly traded in the U.S. offers significant advantages. That's why in 2006, 7 of the top 10 IPOs raised capital using a 144A tranche\* and why the 144A market has grown so substantially in the past five years. In 2006 over \$1.5 trillion was raised globally in the 144A market.\* Additionally, for the first time, 144A equity capital raised, including PORTAL designated securities, exceeded the amount raised on NASDAQ, NYSE and Amex combined.\*

## **Other Securities Regulations**

The Trade Plus Market will allow “qualifying securities” under Regulation D, Regulation S and “exempt securities” under Securities Acts from all qualifying nations.

## **Securities Markets on the Trade Plus**

Equity Securities Market

Debt Securities Market

Derivatives Securities Market

Futures Securities Market

Specialist Fund Securities Market

## **Rules and Regulations**

Global Trade operates under its own Rules and Regulations which pertain to Issuers, Member Organizations and Trading Members. The Company governs itself in accordance with the Securities Act of 1978, under the New Zealand Securities and Exchange Commission.

The Global Trade will file in various countries as a “International Securities Self-Regulatory Organization”.

The basis of the filing will be for the permission to be recognized as a Recognized Investment Exchange for institutional and exempt market participants.

## **Organization Participant Group**

**The Company is organized under the following name:**

**Name:** Global Trade Plus Limited

**Management Name:** Global Trade Partners, LLC

**Owners:**

Global Stock Exchange  
Magnate Premier Limited  
Global Trade Partners LLC  
GlobalClear Limited

Other owners would be included in the Limited Liability Company.

**Depository & Custodian:** Magnate Premier Private Bank

**Self Clearing Firm:** GlobalClear Limited

**Registered Broker – Dealer(s):** Magnate Premier Limited.